

YOUR GUIDE TO UPSWELL



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UPSWELL2018



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UPSWELL APP

Everything you need to know about Upswell LA is at your fingertips (and only some of it is in this printed schedule overview)! On the Upswell App, you can:

- Find full schedule information
- Read event descriptions
- Explore the speaker list and bios
- Customize your schedule
- Message and schedule meetings with other changemakers
- Locate events, sessions, and exhibitors
- Receive important updates and announcements
- Access Upswell presentations and materials before, during, and after the event

How to Download

- Mobile: Search “Upswell 2018” in either Apple App or Google Play stores
- Desktop: Visit upswell.org/app

Logging In

- Your username and password were sent to the email address you used to register for Upswell
- If you didn't receive that email, click “Retrieve Login Credentials” and the email will be re-sent
- Having trouble? Stop by the information table next to the registration booth and we'll help you out!

View the Program

- Click on the Agenda tab
- Use the navigation bar to print, email, or search your agenda

Customize Your Schedule

- Click on the Agenda tab
- Add to your schedule by clicking on the calendar icon on the bottom left

Follow the Conversation

- Click on the Social Feed tab
- Post a comment, picture, video, or presentation

Connect with Participants

- Click on the Profiles tab to find other participants
- Click on the Messages tab to send in-app messages
- Click on Groups to join or create a group of participants

Have Questions? We're here to help.

- Visit the information table next to the registration booth
- Send an email to info@upswell.org
- Message an Independent Sector staff member on the Upswell App

WELCOME TO UPSWELL.

I believe you're going to experience something truly new and different over the next three days. We have more than 200 separate program offerings for you, ranging from 10-minute Spark Talks to half-day Immersion Tours. We've printed this guide to give you a bird's eye view and to help make sure you don't miss that one session your heart is set on. Beyond that, however, I hope you'll give yourself permission to explore and discover, to be surprised by ideas and connections that you never anticipated. Much like life itself, Upswell should be about the journey and not just the destination. This guide is your roadmap, but I don't believe there's any such thing as a wrong turn.



Dan Cardinali
President and CEO
Independent Sector

WEDNESDAY

NOVEMBER 14

Time	OUTSIDE OF THE PUBLIC SQUARE				IN THE PUBLIC SQUARE							
					Main Stage	Spotlight Stage	Spark Talks	Focus Groups	Changemaker Challenge	Science & Tech Demos	Reflection Lounge	Immersive Arcade
7 A 7:30	Registration Opens				7:15-8:00a Continental Breakfast							
8 A 8:30	8:00a-1:30p LA Inside & Out Tours <i>Please gather in the Public Square before 8:00am as buses will depart promptly at 8:00am</i>		8:00a-12:00p Evidence-Based Education Pathways* <i>Hancock Park West</i>	8:30a-12:00p 2018 American Express NGen Fellows Presentations* <i>Hancock Park East</i>								
9 A 9:30												
10 A 10:30												
11 A 11:30		11:00a-12:00p Independent Sector Annual Meeting of Members <i>Ladera Heights</i>										
12 P 12:30			12:00-1:30p Evidence-Based Pathways Funder Lunch* <i>Echo Park</i>	12:00-1:00p American Express Next Generation Changemakers Luncheon* <i>K-Town</i>								12:30-1:00p Arcade Open
1 P 1:30						1:30-1:50p Spotlight/Solutions	1:30-1:55p Spark Talks			1:30-1:55p Science & Tech Demos	1:00-1:45p Connection Practices	
2 P 2:30		2:30-3:20p Workshops			2:00-2:20p Upswell Kickoff Dan Cardinali and Mayor Eric Garcetti		2:40-3:25p Spark Talks	2:30-3:00p Focus Groups		2:30-3:00p Science & Tech Demos	2:30-3:15p Leadership Embodiment Fundamentals	2:30-3:00p Arcade Open
3 P 3:30						3:00-3:30p Spotlight/Solution			3:00-3:30p Changemaker Challenge			
4 P 4:30					3:45-4:15p Erik Wahl							
			4:30-5:00p Meet & Greet Erik Wahl* <i>Wilshire III Garden</i>			4:35-4:55p Spotlight/Solutions		4:30-4:55p Focus Groups	4:30-4:55p Changemaker Challenge	4:30-4:55p Science and Tech Demos		4:30-5:00p Arcade Open
5 P 5:30					5:00-5:20p Robert Egger							
6 P 6:30		5:30-8:30p The LA Homelessness Challenge <i>Hollywood Ballroom</i>				5:30-6:00p Spotlight/Performance					5:30-6:00p Loving Kindness	
7 P 7:30												
8 P 8:30												
9 P 9:30		6:15-9:30p Community Dinners <i>Please gather in the Public Square before 6:15 as buses will depart promptly at 6:30</i>										

AT THE UPSWELL BOOKSTORE

Book Signing

4:30-4:55p
Bob Friedman

* Invitation Only

MAIN STAGE

Eureka moments can’t wait—and neither can the Main Stage speakers! Be sure to arrive in the Public Square a few minutes early so you don’t miss a second of inspiration.

2:00-2:20pm
Upswell Kickoff

Dan Cardinali
Independent Sector

Eric Garcetti
Mayor of Los Angeles

3:45-4:15pm
Erik Wahl
Artist, Author, and Philanthropist

5:00-5:20pm
Robert Egger
Nonprofit Liberator

LA INSIDE & OUT TOURS

8:00am-1:30pm

Please gather in the Public Square before 8:00am as buses will depart promptly at 8:00am.

Arts District / Industrial Corridor

Downtown LA

El Monte

Historic Filipinotown

Leimert Park

Little Tokyo

Magnolia Community Initiative

Pasadena

Skid Row
(Sponsored by Target)

Southeast LA

SPOTLIGHT STAGE

1:30-1:50pm

SPOTLIGHT/SOLUTIONS
Give.org Donor Trust Report
Presented by BBB Wise Giving Alliance

3:00-3:30pm

SPOTLIGHT/SOLUTIONS
Using Art to Build Bridges, Not Walls
Presented by Tanya Aguiñiga

4:35-4:55pm

SPOTLIGHT/SOLUTIONS
Investing in Your Future Leaders
Presented by The Bridgespan Group

5:30-6:00pm

SPOTLIGHT/PERFORMANCE
Fernando Pullum Center Ensemble Performance

WORKSHOPS

2:30-3:20pm

Avoiding Potholes on the Road to Charitable Fundraising Compliance
Presented by Perlman & Perlman
Location: Hancock Park East

Building a Narrative for the Sector and Your Mission
Sponsored by Chan Zuckerberg Initiative
Location: Ladera Heights

Realizing the California Dream
Presented by Northern California Grantmakers
Location: Echo Park

Strategies for Retaining Next Generation Leaders of Color
Sponsored by American Express
Location: K-Town

The Secret Sauce of Scaling Through Partnerships
Presented by BoardSource
Location: Westwood

Training the Next-Generation of Leaders
Presented by Transformative Action Institute
Location: Boyle Heights

Upswell / Action
Sponsored by JPMorgan Chase and Co.
Location: Majestic

SPARK TALKS

1:30-1:40pm

How Can Leaders Move Organizations from Charity to Justice?
Presented by ProInspire

1:45-1:55pm

Sparking Prosperity for Everyone
Presented by Prosperity Now

2:40-2:50pm

Changing the Narrative Around Our Food System
Presented by A Growing Culture

3:00-3:10pm

Housing: A Public Good for All
Presented by Community Development Commission of the County of Los Angeles

3:15-3:25pm

Why Neighborhood High Schools Still Matter
Presented by Generation All

FOCUS GROUPS

2:30-3:00pm

Social Enterprise: The Business of Changing the World
Presented by Child360

3:00-3:30pm

National Scope with a Local Approach: Toward a Balance of Power that Strengthens Communities
Presented by Healthier Generation

4:30-4:55pm

Race, Equity and Learning: How to Create Culturally Responsive Practices
Presented by Higher Achievement

4:30-4:55pm

From Fundraisers to Power Players: Raising More than Money
Presented by National Committee for Responsive Philanthropy

CHANGEMAKER CHALLENGE

3:00-3:30pm

US Criminal Justice System- Rate of Incarceration
Presented by Jeff Nugent & Associates

4:30-4:55pm

Fundraisers, CEOs, and the Board
Presented by AFP

SCIENCE & TECH DEMOS

DEMONSTRATIONS BY ACCENTURE

1:30-1:55pm

Helping the Blind See and Emotional Analytics with Artificial Intelligence

4:30-4:55pm

Restoring Agency in Elderly Care with Artificial Intelligence

DEMONSTRATIONS BY YMCA OF GREATER LONG BEACH YOUTH INSTITUTE

Youth Development through Digital Media Arts and Technology: Film, Music, Photography, Graphics, 3D Printing and Product Design

2:30-3:00pm

4:30-4:55pm

DEMONSTRATION BY BIO-PLASTIC RECYCLING INC

From Bioplastic Cups to New Remanufactured Products

2:30-3:00pm

COMMUNITY DINNERS

6:30-9:30pm

Please gather in the Public Square before 6:15 as buses will depart promptly at 6:30.

Casa 0101

Equitas Academy

Heritage Square Museum

Homegirl Café

Kettle Black

Mercado La Paloma

The Park’s Finest

Upswell Fellows Bush Foundation Dinner at Skid Row History Museum & Archive

BOOKSTORE

Visit the Upswell Bookstore to explore big ideas from changemaking authors!

Book Signing

4:30-4:55pm

Bob Friedman

THURSDAY

NOVEMBER 15

Time	OUTSIDE OF THE PUBLIC SQUARE		IN THE PUBLIC SQUARE							
			Main Stage	Spotlight Stage	Spark Talks	Focus Groups	Changemaker Challenge	Science & Tech Demos	Reflection Lounge	Immersive Arcade
6:30		6:30-7:00a Dance Class								
7 A	7:00-8:15a Listen for Good (L4G) Breakfast Briefing* <i>Hollywood Ballroom II</i>	6:30-7:30a Yoga <i>Fitness Center</i>								
7:30										
8 A			8:00-8:30a Continental Breakfast					8:00-8:25a Science & Tech Demos	8:00-8:30a Loving Kindness	8:00-8:30a Arcade Open
8:30			8:30-8:50a Ann Mei Chang							
9 A				9:05-9:25a Spotlight/ Solutions	9:00-9:10a Spark Talks	9:00-9:30a Focus Groups				9:00a-2:00p Arcade Open
9:30	9:30-11:00a Workshops				9:30-9:40a Spark Talks			9:30-11:00a Science & Tech Demos		
10 A					10:00-10:10a Spark Talks					
10:30						10:30-11:30a Focus Groups			10:30-11:00a Leadership Embodiment Fundamentals	
11 A				11:05-11:25a Spotlight/ Solutions	11:00-11:25a Spark Talks					
11:30	11:30a-1:00p Workshops							11:30a-12:30p Science & Tech Demos		
12 P									12:00-12:30p Practical Mindfulness	
12:30			12:30-1:30p Lunch in the Public Square	12:50-1:50p Spotlight/ Solutions	12:45-12:55p Spark Talks		12:30-1:00p Changemaker Challenge	12:30-1:00p Science & Tech Demos	12:30-1:20p ECLIPSE	
1 P					1:00-1:10p Spark Talks	1:00-2:00p Focus Groups				
1:30					1:30-1:40p Spark Talks		1:30-2:00p Changemaker Challenge		1:30-2:00p Silent Meditation	
2 P			2:00-2:20p David Brooks							
2:30				2:35-2:55p Spotlight/ Solutions	2:30-3:15p Spark Talks	2:30-3:00p Focus Groups		2:30-3:00p Science & Tech Demos	2:30-3:15p Leadership Embodiment Fundamentals	2:30-3:30p Arcade Open
3 P				3:00-3:30p Spotlight/ Discussion						
3:30			3:30-3:50p Tarana Burke							
4 P	4:00-5:30p Workshops					4:00-4:30p Focus Groups			4:00-5:00p Self-Compassion Practice	4:00-5:30p Arcade Open
4:30		4:30-5:00p Meet & Greet Tarana Burke* <i>Hollywood Ballroom</i>								
5 P										
5:30	5:30-6:30p Celebrating Community Together Reception* <i>Hospitality Suite, 31st Floor</i>			5:30-6:00p Spotlight/ Performance						
6 P		6:00-7:00p Leaderosity and Nonprofit Leadership Alliance Reception* <i>Hollywood Terrace</i>								
6:30	6:30-7:30p A Moment of Gratitude Reception* <i>Wilshire Garden Terrace</i>									
7 P										
7:30			7:30-9:30p Upswell Leadership Awards Dinner							
8 P										
8:30										
9 P						<div>AT THE UPSWELL BOOKSTORE</div> <div>Book Signings</div> <div><div>9:00-9:30a 11:30a-12:00p Ann Mei Chang</div><div>12:00-12:30p Meet Eso Won Books</div><div>1:00-1:30p Robert Reich</div><div>2:30-3:00p Leslie Crutchfield</div></div>				
9:30	9:30-11:00p Upswell Leadership Awards After Party sponsored by Accenture and American Express <i>Rooftop / 73rd Floor</i>									

* Invitation Only

MAIN STAGE

Eureka moments can’t wait—and neither can the Main Stage speakers! Be sure to arrive in the Public Square a few minutes early so you don’t miss a second of inspiration.

8:30-8:50am

Ann Mei Chang
Lean Impact

2:00-2:20pm

David Brooks
New York Times

3:30-3:50pm

Tarana Burke
The ‘me too.’ Movement

7:30-9:30pm

Upswell Leadership Awards Dinner

SPOTLIGHT STAGE

9:05-9:25am
SPOTLIGHT/SOLUTIONS
Changing the Approach to Health Benefits, One Nonprofit at a Time
Presented by Nonstop Administration and Insurance Services Inc

11:05-11:25am
How Data Leads to Insights to Better Serve Communities
Presented by Foundation Center

12:50-1:00pm
SPOTLIGHT/SOLUTIONS
A Permanent Loving Home for Every Foster Child
Presented by Connect Our Kids

1:05-1:25pm
SPOTLIGHT/SOLUTIONS
Assessing your Private Foundation’s Minimum Distribution Requirement (MDR) Environment
Presented by Moss Adams

1:30-1:50pm
SPOTLIGHT/SOLUTIONS
Have Your Best Board Meetings. Ever.
Presented by BoardEffect / Diligent Corporation

2:35-2:55pm
SPOTLIGHT/SOLUTIONS
Designing for Diversity: How User Personas Can Transform Your Digital Platforms and Services
Presented by Message Agency

3:00-3:30pm
SPOTLIGHT/DISCUSSION
Power to the People
Presented by StriveTogether

5:30-6:00pm
SPOTLIGHT/PERFORMANCE
Romero Y Perez

WORKSHOPS

9:30-11:00am (*9:30-10:30am)
Applying Business Skills to Nonprofit Challenges*
Presented by Chicago Booth Civic Scholars Program
Location: K-Town

Board Governance in a Digital Age*
Presented by BoardEffect
Location: Hancock Park East

Building Your Skills for a Race Equity Culture
Presented by Equity in the Center/ProInspire & Building Movement Project
Location: Silver Lake B

Designing With, Not For, Your Community
Presented by Cleveland Foundation and Knight Foundation
Location: Silver Lake A

Diagnosing Organizational Health: A Guide to Assessment Tools
Presented by William and Flora Hewlett Foundation
Location: Boyle Heights

Extended Reality for Social Good
Sponsored by Accenture
Location: Ladera Heights

How to Use the Lean Methodology for Social Change
Presented by Lean Impact
Location: Hancock Park West

Leading with Compassion
Presented by Leading Through Connection
Sponsored by Fetzer Institute
Location: Echo Park

Upswell / Action
Sponsored by JPMorgan Chase and Co.
Location: Majestic

Your 2019 Policy Game Plan
Location: Westwood

WORKSHOPS

11:30am-1:00pm (*11:30am-12:30pm)
A Decade Review of Philanthropy and Equity in California
Presented by Building Movement Project
Location: Silver Lake A

Attract and Retain an Inclusive, Impactful Nonprofit Workforce*
Presented by Nonprofit HR
Location: Ladera Heights

Civic Saturday at Upswell
Presented by Citizen University
Sponsored by Fetzer Institute
Location: Hancock Park East

Equitable Engagement & Transforming Philanthropy
Presented by Strategy Arts
Location: K-Town

Five Steps to Greater Social Impact*
Presented by Moves the Needle
Location: Silver Lake B

How Healthy is the Nonprofit Sector?
Location: Boyle Heights

Staying Nonpartisan in a Politically Charged Environment
Location: Westwood

The Problem with Large-Scale Philanthropy
Presented by Stanford Law School
Location: Hancock Park West

Upswell / Action
Sponsored by JPMorgan Chase and Co.
Location: Majestic

What to do When Machines do Everything
Presented by Cognizant
Location: Echo Park

WORKSHOPS

4:00-5:30pm (*4:00-5:00pm)
Building Values-Driven Boards
Presented by Echoing Green
Location: Echo Park

Demystifying Nonprofit and Foundation Collaboration*
Presented by Foundation Center
Location: Ladera Heights

How Changemaking Mayors are Building Trust and Community
Presented by Cities of Service
Location: Silver Lake A

Incubating Grassroots Social Entrepreneurship
Presented by Caravanseraí
Location: Hancock Park West

Moving Beyond Intention to Action on DEI and Talent
Presented by The Bridgespan Group
Location: Silver Lake B

Starting a Marketing Revolution at Your Nonprofit*
Presented by Prosper Strategies
Location: K-Town

Technology for Humans*
Presented by Hustle
Location: Hancock Park East

The Faith Factor in Social Purpose
Presented by Sojourners
Sponsored by Fetzer Institute
Location: Boyle Heights

The Policy Battle Between Idealism and Pragmatism
Location: Westwood

Upswell / Action
Sponsored by JPMorgan Chase and Co.
Location: Majestic

SPARK TALKS

9:00-9:10am
Envisioning a Healthy Main Street: What Can We Learn from Across the Pond?
Presented by Royal Society For Public Health

9:30-9:40am
A Part of the Problem: Unleashing Talent by Dismantling Barriers to Social Change
Presented by Echoing Green

10:00-10:10am
From Social Media to Social Good: Turning Fans into Donors
Presented by Charity Network

11:15-11:25am
The Presidents’ Forum for Racial Equity in Philanthropy
Racial Equity: Leading from the Inside Out
Presented by KHA, Inc.

12:45-12:55pm
Building Better Movements
Presented by FSG

1:00-1:10pm
The Value of Story
Presented by CSH Speak Up!

1:30-1:40pm
Civic Engagement & Power Building in a Divided Moment
Presented by PICO California

2:30-2:40pm
Funders, What Does Power Have to Do with Equity?
Presented by National Committee for Responsive Philanthropy

2:45-2:55pm
The Currency of Love: An Innovative Approach to Breaking the Cycle of Intergenerational Poverty
Presented by LIFT-Los Angeles

3:05-3:15pm
Beyond Representation: Creating a Space in Government Where Women of Color Have a Sense of Belonging
Presented by City Manager’s Office of Grand Rapids

FOCUS GROUPS

9:00-9:30am
Aging-in-Place in Supportive Housing
Presented by CSH Speak Up!

10:30-11:00am
Measuring Poverty Better: Introducing the Real Cost Measure to Assess What it Really Costs to Live
Presented by United Ways of California

11:00-11:30am
Housing IS Healthcare
Presented by CSH Speak Up!

11:00-11:30am
We’re All Journalists Now: Meaningful Storytelling with Minimal Means
Presented by Whole Whale

1:00-1:30pm
Improving Access while Decreasing Disparities in Philanthropic Funding
Presented by Echoing Green

1:30-2:00pm
Beyond Transforming Systems to Transferring Power
Presented by StriveTogether

2:30- 3:00pm
Are You Advocating for Your Mission?
Presented by BoardSource

4:00-4:30pm
The Disappearing Donor and You
Presented by Campion Advocacy Fund / Stanford Center on Philanthropy and Civil Society

CHANGEMAKER CHALLENGE

12:30-1:00pm
Fundraisers, CEOs, and the Board
Presented by AFP

1:30-1:55pm
US Public High School Graduation Rate
Presented by Jeff Nugent & Associates

BOOKSTORE

Visit the Upswell Bookstore to explore big ideas from changemaking authors!

Book Signings

9:00-9:30am
11:30am-12:00pm

Ann Mei Chang

12:00-12:30pm
Meet Eso Won Books

1:00-1:30pm
Robert Reich

2:30-3:00pm
Leslie Crutchfield

SCIENCE & TECH DEMOS

DEMONSTRATIONS BY ACCENTURE

9:30 AM - 11:00 AM
Innovate for Good Challengers Apply New I.T.

11:30 AM - 12:00 PM
Critical Thinking with Virtual Reality

12:30 PM - 1:00 PM
Youth Employment Solutions with Virtual Reality

2:30 PM - 3:00 PM
Global Agriculture Data Collaboration

DEMONSTRATIONS BY YMCA OF GREATER LONG BEACH YOUTH INSTITUTE

Youth Development through Digital Media Arts and Technology: Film, Music, Photography, Graphics, 3D Printing and Product Design

8:00-8:30am
11:30am-12:00pm
12:30-1:00pm

FRIDAY

NOVEMBER 16

Time	OUTSIDE OF THE PUBLIC SQUARE		IN THE PUBLIC SQUARE							
			Main Stage	Spotlight Stage	Spark Talks	Focus Groups	Changemaker Challenge	Science & Tech Demos	Reflection Lounge	Immersive Arcade
6:30	6:30-7:00a Dance Class <i>Fitness Center</i>	6:30-7:30a Yoga <i>Fitness Center</i>								
7 A		7:30-8:15a Upswell Fellows Reflection Session* <i>Hancock Park West</i>								
7:30			7:30-8:30a Continental Breakfast							
8 A								8:00-8:30a Science & Tech Demos	8:00-8:30a Loving Kindness	8:00-8:30a Arcade Open
8:30			8:30-8:50a Kevin Washington and the YMCA of Greater Long Beach Youth Institute							
9 A				9:05-9:25a Spotlight/ Solutions	9:00-9:40a Spark Talks	9:00-9:30a Focus Groups				9:00a-1:00p Arcade Open
9:30	9:30-11:00a Workshops	9:30-10:00a Upswell Fellows Meet & Greet Kevin Washington* <i>Hollywood Ballroom</i>						9:30-10:00a Science & Tech Demos		
10 A					10:00-10:25a Spark Talks	10:00-10:30a Focus Groups	10:00-10:30a Changemaker Challenge		10:00-10:30am Silent Meditation	
10:30									10:30-11:00a Science & Tech Demos	
11 A				11:05-11:25a Spotlight/ Solutions	11:00-11:10a Spark Talks	11:00-11:30a Focus Groups				
11:30	11:30a-1:00p Workshops							11:30a-1:00p Science & Tech Demos	11:30a-12:00p Practical Mindfulness	
12 P				12:15-12:25p Spotlight/ Solutions		12:00-12:30p Focus Groups			12:00-12:30p ECLIPSE	
12:30			12:30p Lunch in the Public Square						12:30-1:00p Loving Kindness	
1 P			1:00-1:15p Get Lit 1:15-1:35p Dan Cardinali and Sarah Kastelic							
1:30			1:35-3:00p Upswell Surge ft. Ozomatli						<div>AT THE UPSWELL BOOKSTORE</div> <div>Book Signing</div> <div>12:30-1:00p Cary McClelland</div>	
2 P										
2:30										
3 P										

* Invitation Only



UPSWELL
CHICAGO
NOVEMBER 13-15, 2019

THE WAVE GROWS STRONGER.
MARK YOUR CALENDARS.

UPSWELL.ORG

Powered by

INDEPENDENT
SECTOR

MAIN STAGE

Eureka moments can’t wait—and neither can the Main Stage speakers! Be sure to arrive in the Public Square a few minutes early so you don’t miss a second of inspiration.

8:30-8:50am
Kevin Washington
YMCA of the USA

Elayne Carbajal,
Jose Cuevas,
Honesti Lawrence,
Darren Mam
YMCA of Greater Long Beach Youth Institute

1:00-1:15pm
Spoken Word Performance
Get Lit

1:15-1:35pm
Dan Cardinali
Independent Sector

Sarah Kastelic
National Indian Child Welfare Association

1:35-3:00pm
Upswell Surge ft. Ozomatli

SPOTLIGHT STAGE

9:05-9:25am
SPOTLIGHT/SOLUTIONS
Presentation by Pineapple.org
11:05-11:25am
SPOTLIGHT/SOLUTIONS
The 6 Practices of Successful Movements
Presented by Global Social Enterprise Initiative
12:15-12:25
SPOTLIGHT/SOLUTIONS
A Permanent Loving Home for Every Foster Child
Presented by Connect Our Kids

WORKSHOPS

9:30-11:00am (*9:30-10:30am)
Advocacy Without Fear
Presented by The Bridgespan Group
Location: Westwood
How Change Happens*
Presented by Georgetown Global Social Enterprise Initiative
Location: Ladera Heights
Online Fundraising in a Rapid Response World*
Presented by Act Blue
Location: K-Town
Settling Differences, Making Change
Sponsored by Fetzer Institute
Presented by Convergence
Location: Echo Park
Tracking Racial Inequity in California
Presented by Advancement Project California
Sponsored by The Eli and Edythe Broad Foundation
Location: Boyle Heights
Transformative Solidarity in California - The Next Frontier of the Equity Movement
Sponsored by The California Endowment
Location: Silverlake
Upswell / Action
Sponsored by JPMorgan Chase and Co.
Location: Majestic
Weaving Equity and Inclusion into Community-Based Work
Presented by United Way Worldwide
Location: Hancock Park West

WORKSHOPS

11:30am-1:00pm
Aligning Organizational Ethics with 21st Century Challenges
Location: Ladera Heights
Beyond Being an Ally
Presented by AchieveMission
Location: Boyle Heights
Fostering a Healthy Democracy
Sponsored by Fetzer Institute
Location: Echo Park
Sustaining Collective Action Through Setbacks
Location: Westwood
Taking Big Bets for Transformational Change
Presented by Treehouse
Location: Hancock Park West
The New Normal for Evidence Building
Presented by Project Evident
Location: K-Town
Upswell / Action
Sponsored by JPMorgan Chase and Co.
Location: Majestic

SPARK TALKS

9:00-9:10am
Becoming Big Bettable
Presented by The Bridgespan Group
9:15-9:25am
Telling the Stories of Many: How Oral History Helps Us Map Problems and Discover Solutions
Presented by Cary McClelland
9:30-9:40am
Mindful Leadership
Presented by Elevate Corporate Wellness
10:00-10:10am
Do-ocracy: A Way of Deploying Effective Resources While Relying on Limited Budgets
Presented by Circles
10:15-10:25am
Improving Philanthropy through Crowdsourced Feedback for the Unfunded
Presented by Unfunded List
11:00-11:10am
When You Know It Is Time to Stop!
Presented by Taproot Foundation

FOCUS GROUPS

9:00-9:30am
Results in the Center: Voting & Life Expectancy
Presented by Independent Sector
9:00-9:30am
Getting Real About Authentic Community Engagement
Presented by Robert Wood Johnson Foundation
10:00-10:30am
Stories of Suicide: Living Past 30
Presented by Charity Navigator
11:00-11:30am
Collaborative Leadership: Why Collaborate?
Presented by Community Resource Exchange
12:00-12:30pm
Preaching to the Choir
Presented by United Way Worldwide

CHANGEMAKER CHALLENGE

10:30-11:00am
US Income Inequality & Economic Mobility
Presented by Jeff Nugent & Associates

SCIENCE & TECH DEMOS

DEMONSTRATIONS BY ACCENTURE
8:00 AM - 8:30 AM
Matching Resources to Those Who Need Them Most
9:30 AM - 10:00 AM
Innovate for Good Challengers Apply New I.T.
10:30 AM - 11:00 AM
Enabling the Donor Experience through Blockchain
12:00 PM - 12:30 PM
Youth Employment Solutions with New I.T.

DEMONSTRATIONS BY YMCA OF GREATER LONG BEACH YOUTH INSTITUTE
Youth Development through Digital Media Arts and Technology: Film, Music, Photography, Graphics, 3D Printing and Product Design

8:00-8:30a
11:30a-12:00p
12:30-1:00p

BOOKSTORE

Visit the Upswell Bookstore to explore big ideas from changemaking authors!

Book Signing
12:30-1:00pm
Cary McClelland

PLUG INTO THE IMMERSIVE ARCADE

When you get in the swivel chair and put on your headset in the Immersive Arcade, you’re not sitting down to watch a movie. You’re strapping in to be part of a new environment. Extended reality actually convinces your brain to believe that you’ve walked in another’s shoes.

Each experience requires an appointment—and you can make as many as you like—so visit the arcade to reserve your times.

HOSTED BY



MY AFRICA

Narrated by Academy Award-winning actress Lupita Nyong'o and presented in stunning virtual reality, “My Africa” transports viewers to an elephant sanctuary in Kenya, where a community is re-knitting the bonds that have long enabled people and wildlife to coexist.

Runtime: 9 mins

Created by: Conservation International, Passion Planet, Vision 3, glassybaby, Tiffany & Co.

SPHERES: CHORUS OF THE COSMOS

Planet Earth sings. In this interactive VR experience, we discover the universe through sound. Our solar system becomes an instrument and we listen to its music. Narrated by Millie Bobby Brown.

Runtime: 15 mins

Created by: Eliza McNitt, Oculus Studios, Protozoa Pictures, Kaleidoscope, CityLights VR

SPHERES: SONGS OF SPACETIME

Dive into the heart of a black hole to uncover the breakthrough discovery of gravitational waves. Fall into the darkness, and you will find the light. Narrated by Jessica Chastain.

Runtime: 15 mins

Created by: Eliza McNitt, Oculus Studios, Protozoa Pictures, Kaleidoscope, CityLights VR

SPHERES: PALE BLUE DOT

The Big Bang was silent. Then came sound. Journey from the edge of the cosmos to uncover the strangest song of all. Narrated by Patti Smith.

Runtime: 15 mins

Created by: Eliza McNitt, Oculus Studios, Protozoa Pictures, Kaleidoscope, CityLights VR

BIIDAABAN: FIRST LIGHT

As a work of indigenous futurism, Biidaaban explores how the languages of native peoples can provide a framework for understanding our place in the world and open up a space for new imaginings of the future.

Runtime: 8 mins

Created by: Lisa Jackson, Matthew Borrett, Jam3, National Film, Board of Canada

THE HIDDEN

There are currently more people living in slavery than at any other time in human history. One such family has been enslaved in a rock quarry in southern India for 10 years—over a paltry debt of US\$70. Indian government representatives plot a daring raid to free the family.

Runtime: 10 mins

Created by: Lindsay Branham, International Justice Mission, Oculus VR for Good

AUTHENTICALLY US: SHE FLIES BY HER OWN WINGS

SHANNON SCOTT, driven by the military tenet of “Leave No One Behind,” pulls the levers of democracy, urging freedom and justice for all be secured from the marbled halls of Washington, DC, to the hallowed ground of those who championed equality before her.

Runtime: 9 mins

Created by: Oculus VR for Good, Fovrth Studios, Pride Foundation

AUTHENTICALLY US: A TREASURED STATE

ACTON SEIBEL is a normal guy who came home to Missoula, Montana, to transition. As a transgender person of color working in a traditionally masculine industry as a mechanic, he challenges us to look beyond politics to see the value of all individuals in a community.

Runtime: 9 mins

Created by: Oculus VR for Good, Fovrth Studios, Pride Foundation

AUTHENTICALLY US: WE'RE STILL HERE

AIDEN CRAWFORD, a Two-Spirit artist and historian in Boise, Idaho, struggles to preserve and revive his heritage in an intergenerational struggle to learn, educate, and pass down the wisdom of his First Nations Two Spirit elders.

Runtime: 9 mins

Created by: Oculus VR for Good, Fovrth Studios, Pride Foundation

THE JOURNEY

The Journey follows the lives of three children, from Ethiopia, South Sudan and Chad, as they overcome challenges of nutrition, education and health in some of the toughest environments on Earth.

Runtime: 11 minutes

Created by: Picture This Productions, UNICEF

THIS IS CLIMATE CHANGE: FAMINE

Drought caused by rising temperatures has turned once-fertile lands into a year-round desert, placing the survival of a generation of children at great risk.

Runtime: 10 minutes

Created by: Participant Media, Condition One

THIS IS CLIMATE CHANGE: FIRE

Experience the California fires of 2017, and follow the brave fighters whose jobs have turned into year-round battles against these blazes.

Runtime: 11 minutes

Created by: Participant Media, Condition One

THIS IS CLIMATE CHANGE: MELTING ICE

Former Vice President Al Gore takes viewers on a transcendent exploration into the devastating consequences of our changing climate.

Runtime: 10 minutes

Created by: Participant Media, Condition One

THIS IS CLIMATE CHANGE: FEAST

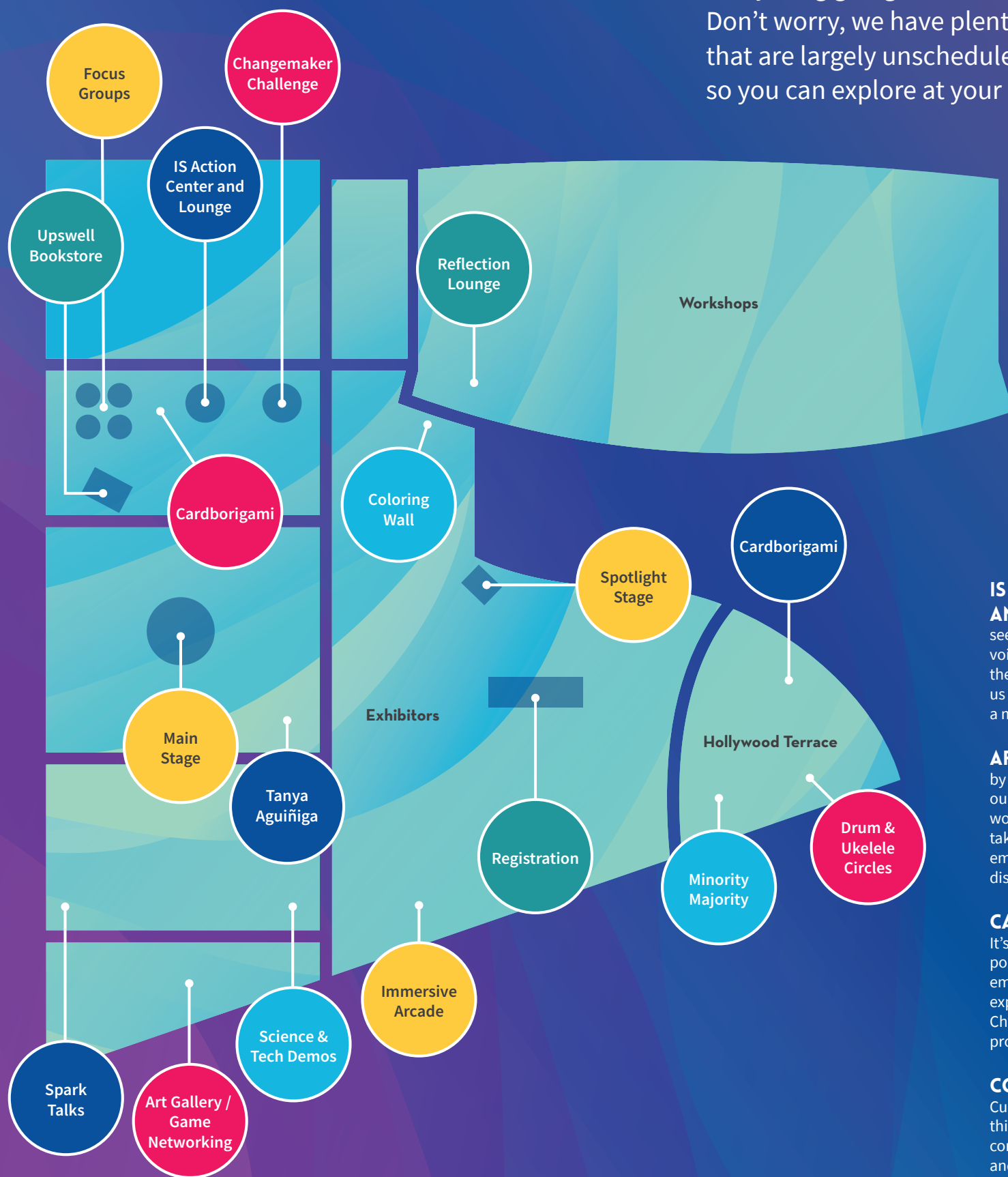
Can the Amazon survive the growing global demand for beef?

Runtime: 9 minutes

Created by: Participant Media, Condition One

THE PUBLIC SQUARE IS ALWAYS ON

Worried about schedule conflicts with everything going on in the Public Square? Don't worry, we have plenty of activities that are largely unscheduled or "always on," so you can explore at your own pace.



IS ACTION CENTER

AND LOUNGE – Stop by and see how easy it is to make your voice heard on issues affecting the entire nonprofit sector. Give us 5 minutes, and we'll make you a more effective advocate.

ART GALLERY – Curated by the nonprofit Art Share LA, our outdoor gallery features the work of emerging visual artists taking on issues such as female empowerment, connection vs. disconnection, and more.

CARDBORIGAMI – It's compact, lightweight and portable, yet designed to provide emergency shelter to those experiencing homelessness. Check out this innovative prototype in the Public Square.

COLORING WALL – Custom designed for Upwell, this 4-foot by 8-foot mural depicts community in urban, suburban, and rural settings. Pick a spot, grab your favorite color, and help bring the community to life.

FOOD CARTS – When you can't wait for mealtime, just drop by for a nosh or a sip. You'll find carts all throughout the Public Square, with offerings and locations that change frequently.

GAME NETWORKING – If you're not a natural networker, you'll be amazed how easy it is to meet new friends over Giant Jenga or mini golf. We'll even throw in some conversation-starters!

REFLECTION LOUNGE – This is the place to unplug, center, and focus. Always open for quiet reflection, but check out the great programming, too. Location: Los Feliz Room

DRUM CIRCLE

Thursday, 11/15
9:05-9:45am

Tap into your inner curiosity while creating community, fostering creativity, and building character through rhythm. No musical experience is needed! Presented by the NAMM Foundation

MINORITY MAJORITY

Thursday, 11/15
1:10-1:40pm

"Minority Majority" is a collection of short plays dealing with an aspect of being a person of color in the US.

Presented by: hereandnow theatre company

INTIMATE CONVERSATION WITH TANYA AGUIÑIGA

Wednesday, 11/14, 3:00-3:30p / Spotlight Stage
Thursday, 11/15, 11:00am-12:00pm

Tanya's project, AMBOS (Art Made Between Opposite Sides), demonstrates her interests in the power of community and identity. AMBOS seeks to express and document border emotion through art made on opposite sides by providing a platform to bi-national artists along the border.

UKULELE CIRCLE

Friday, 11/16
12:00-12:30pm

Join YouTube sensation, "Ukulenny" for a free group ukulele lesson and unleash your island spirit.

Presented by: NAMM Foundation in collaboration with KA LA Brand Music Co

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