Elevate Your Ideas to the National Stage

Now Accepting Proposals for Upswell 2020 through April 24

Imagine the enormous potential when thousands of changemakers – each one with unique perspectives, experiences, and skills – gather. That’s literally tens of thousands of years of doing good – all in one place.

It’s up to all of us to make the very most of our time together, to squeeze out every drop of energy and impact.

This is your invitation to help make that happen.

From quick talks to creative problem-solving to bold prototyping (and, really, anything else that you think would make a real difference in the world), we’re excited to accept proposals for a wide range of activities on the Upswell schedule.

The three-day program will be co-created by changemakers like you. It’s a powerful opportunity to capture the imagination of the nation’s brightest doers and dreamers, designed to elevate the very best thinking and boldest ideas from across the social good space.

SUBMIT YOUR PROPOSAL AT upswell.org/co-create

October 14-16, 2020
NOVA Place
Pittsburgh, PA

You’re invited to Pittsburgh for a national social good experience that aims to forge a world where every person can thrive.

Upswell, powered by Independent Sector, will bring together thousands of changemakers – nonprofit and philanthropic leaders, activists, social entrepreneurs, government officials, and more – for a high-energy forum to learn, share, connect, re-charge, and consider powerful ways to create positive change for all communities.

You won’t want to miss it.

We hope you’ll join us there.
Themes

**ACCELERATION**
This is about learning best practices, strengthening skills, and discovering how to be a more effective changemaker. Think of this as high-impact capacity building.

**INNOVATION**
These activities explore the leading edge of doing good, with powerful new data, experimental technology, and moonshot ideas about changing the status quo.

**COLLABORATION**
Build bridges across differences, brainstorm with influential leaders, and forge new cross-sector relationships. Your breakthrough moment might only be a conversation away.

**RESILIENCE**
How can we harness the insights gained during the pandemic to strengthen our communities, organizations, staff, and leaders – and prepare for the immediate and unexpected tasks ahead?

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**7 Ways to Co-Create**

**DEEP DIVE WORKSHOPS**
*120/150/180 minutes*
These workshops go deep to make a major impact. They can be a thorough introduction to a skill or methodology, a structured exploration of a social issue, or an outcome-oriented brainstorming session.

**WORKSHOPS**
*45/60/75 minutes*
Whether it’s training participants to think differently or sharing tools they can put into practice, your workshop should be experiential, action-oriented, and focused on facilitating connections among participants.

**TURN THE CURVE**
*45 minutes*
Share a data trend line around a critical issue and facilitate group discussion about the impact of underlying factors and strategies that might “turn the curve” to make real impact.

**REFLECTION ACTIVITIES**
*30/60 Minutes*
Help changemakers connect with their inner life by refreshing their minds and spirits.

**SCIENCE/TECH DEMOS**
*30 minutes*
Showcase a technology or science innovation that’s advancing the way we do changework. We’re looking for hands-on, interactive demos that are best shared with small groups.

**FOCUS GROUPS**
*30 minutes*
Pick a critical issue and lead a high-energy, small-group discussion about challenges, lessons learned, and new solutions.

**SPARK TALKS**
*10 minutes*
On stage in Upswell’s busiest open spaces, what big, bold idea do you want to share with a curious audience?

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**SUBMIT YOUR PROPOSAL THROUGH APRIL 24, 2020**
[upsowell.org/co-create]